

ENERGY PROGRAM SOLUTIONS



Energy Program Solutions

SEEL has developed and implemented successful energy programs since we were founded in 2009. With our in-house expertise, industry partnerships, and turnkey solutions, SEEL delivers cost-effective programs that champion energy savings and customer satisfaction.

- Portfolio of over 30 energy programs on the forefront of energy innovation and equity
- Current implementer for one of the largest income-qualified, residential programs in the country
- A national leader in Appliance Recycling
- Proven and trusted collaborator with utilities, implementers, evaluators, stakeholders, and community-based organizations
- Over 30,000 home energy audits completed annually
- Have served over 100,000 homes and facilities with weatherization, saving those customers over 100,000 MWh and 600,000 MCF
- Focus on hiring from the communities we serve with experience quickly and efficiently launching programs in new service areas



We are confident SEEL can meet any and all of your implementation needs, including:

- Appliance Recycling
- 24/7 Customer Contact Center
- Customer Marketing, Center, & Education
- Direct Installation
- Energy Savings Calculations
- Program Management
- Program Planning & Design
- Residential and Commercial Efficiency Programs
- Staff Education & Training
- Trade Ally Management

Michigan Success Story

Our first residential program in Michigan began as a pilot in 2010, with just 500 homes. Since then, it grew to a fully commercialized program that serves **over 30,000** residential customers annually – that's every single residential customer in our client's service territory.

